



Press Release

10 November 2013

Immediate Release

High Flyers at IoD Lincolnshire Annual Lunch

Jas Hawker, a former team leader with the Red Arrows, will be the keynote speaker at the sixth Institute of Directors (IoD) Lincolnshire branch annual lunch at the Bentley Hotel, Lincoln on **Friday 6 December**.

This popular seasonal business event, sponsored by Lincolnshire building and civil engineering contractors John Martin-Hoyes Ltd, attracts the area's leading business people and their guests.

Jas Hawker is now Operations Director of Mission Excellence, a performance consultancy company which works with some of the most successful global organisations. He will be speaking about high performance teams through operational excellence. He helped to develop and lead his team in the Red Arrows after joining in 1999, amassing 500 displays in the UK, USA, the Middle East and parts of Asia.

Since the Team's creation in 1965, the Red Arrows have flown over 4,000 displays in 52 countries. Annette Wood, Chairman of the IoD in Lincolnshire, commented: " We are all very proud to be associated in Lincolnshire with the Red Arrows who are renowned throughout the world, acting as ambassadors for Great Britain when displaying overseas. They also support UK industry by demonstrating the capabilities of British equipment and expertise."

Bookings for the event can be made via contacting the IoD's East Midlands office on 0115 848 6190 or at www.iod.com/eastmidlands. The local charity: inkage Community Trust will benefit from a free raffle at the event.

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Contact Points for further information:
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Notes to editors

- The Institute of Directors (IoD) was founded in 1903 and obtained a Royal Charter in 1906. The IoD is a non-party political organisation with approximately 38,000 members in the United Kingdom and overseas. Membership includes directors from right across the business spectrum – from media to manufacturing, e-business to the public and voluntary sectors. Members include CEOs of large corporations as well as entrepreneurial directors of start-up companies.
- The IoD provides an effective voice to represent the interests of its members to key opinion-formers at the highest levels. These include Government ministers and their shadows, parliamentary committee members, senior civil servants and think-tanks. IoD policies and views are actively promoted to the national, regional and trade media. Follow us on [Twitter](#) to get the IoD's reaction on business and public policy issues.
- The IoD offers a wide range of business services which include business centre facilities, with ten UK centres (three in London, one each in Reading, Birmingham, Cardiff, Manchester, Nottingham, Norwich, Edinburgh, Glasgow and Belfast) and one in Paris, conferences, networking events, virtual offices, issues-led guides and literature, as well as free access to business information and advisory services. The IoD places great emphasis on director development and has established a certified qualification for directors – Chartered Director – as well as running specific board and director-level training and individual career mentoring programmes.
- For further information, visit our website: www.iod.com.